















alliance.

























































# Hospital

- No standards

- medications
- 20% readmits





11. Telephone Reinforcement



Page 2				RED
	E	ACH DAY follow this schedul MEDICINES	e:	
What time of day do I take this medicine?	Why am I taking this medicine?	Medication Name Amount	How much do I take?	How do I take this medicine?
Morning	Stomach	PROTONIX PANTOPRAZOLE 40 mg	1 pill(s)	by mouth
	Blood Pressure	ATENOLOL 50 mg	1 tablet(s)	by mouth
Bedtime	Stomach	PROTONIX PANTOPRAZOLE 40 mg	1 pill(s)	by mouth















Gesture Stroke					
	Gesture				
New Topic Level	NONE	POINT	REGION		
No Change	80.8%	13.1%	6.1%		
PAGE	63.6%	13.6%	22.7%		
SECTION	48.3%	32.8%	19.0%		
ITEM	31.2%	65.9%	2.9%		

### Designing for Patients with Low Health Literacy

- Simple language
- Pictographs
- Face-to-face explanation by provider
- Scaffold
- Teach back & Comprehension checks















### Evaluation

- HCI Lab Studies
- · Pilot studies with non-patients
- Pilot studies with patients
- · Clinical trial



#### **Pilot Hospital Study**

- 19 patients, age 25-75, 45% low health literacy
- All completed the interaction without any problems.
- Sessions lasted 7 to 79 minutes.
- Average of 2.4 (range 0 to 7) nurse issues.
- 94% indicated the system was easy to use.
- 60% chose to hear additional details.

#### Pilot: Bedside Manner

- Randomized use of relational behavior
- Patients interacting with the relational nurse
  - Felt the agent cared more about them, p=.07.
  - Felt the information provided was more useful, p<.05.</li>
- "She treated me like a real person! She's not like a computer. This is awesome work! This is really excellent."



#### Pilot: Time for Caring

- Most appreciated the amount of information and time given to them by the agent.
  - "I prefer Louise, she's better than a doctor, she explains more, and doctors are always in a hurry."
  - "It was just like a nurse, actually better, because sometimes a nurse just gives you the paper and says 'Here you go.' Elizabeth explains everything."















![](_page_11_Figure_3.jpeg)

![](_page_11_Figure_4.jpeg)

![](_page_11_Picture_5.jpeg)

![](_page_11_Picture_6.jpeg)

## Towards the Personal Health Advocate

 Anytime, Anywhere access to health information

![](_page_12_Picture_3.jpeg)

![](_page_12_Picture_4.jpeg)

![](_page_12_Picture_5.jpeg)